



MIDLAND NATIONAL ADDS NEW PROFUNDS TO THE VECTOR VARIABLE ANNUITY

West Des Moines, IA – Midland National Life Insurance Company, a member of the \$25 billion Sammons Financial Group based in Chicago, IL, announced today that it has, effective December 1, added 8 additional funds to the Vector Series® Variable Annuity, bringing the total number of subaccounts to 82. The additional funds include ProFund VP Emerging Markets, ProFund VP Short Emerging Markets, ProFund VP Falling US Dollar, ProFund VP International, ProFund VP Short International, ProFund VP Mid-Cap, ProFund VP UltraShort Dow 30 and ProFund VP UltraShort OTC.¹

With the addition of eight new funds, The *Vector Series*® Variable Annuity is the first variable annuity to have the full-suite of available ProFunds, and the first annuity to have unlimited trading restrictions on 51 actively traded funds. Additionally there are no trading restrictions on any of the 15 à la carte rider options designed specifically for the Registered Investment Advisor Market. Managers can also select from among the 31 core funds offered by some of the strongest fund families in the industry.

“Our addition of the latest funds, sought after by the advisor community, including the Falling US dollar fund and the Emerging Markets fund, further strengthens the Vector platform and sends a clear message to advisors that Midland National is committed to the Vector product line and its joint venture with Outer Banks Financial, LLC.” said Esfand Dinshaw, President of Midland National Annuity Division. “Expansion of the fund choices within Vector is just the beginning. There are several more first-to-market enhancements in the works for 2008,” Dinshaw added.

“It’s all about providing financial planners with the right tools and the ability to use them as they see fit,” said Michael Sapir, chairman and CEO of ProFunds Advisors LLC. “By rounding out Vector’s ProFunds line-up, Midland is demonstrating it’s commitment to providing both the funds and flexibility advisors need.” ProFunds Group, based in Bethesda, Maryland, manages more than \$17 billion in mutual funds and ETF assets.

“As we prepare for the baby boomer retirement wave over the next few years, it’s critical for us to have dedicated providers we can count on to answer our call when we have an issue,” said Cliff Cashman a Financial Advisor at Securities America. “We prefer to get thorough and accurate answers as well as personalized service from experienced industry veterans, rather than subject ourselves to the proverbial “call center” syndrome.”

“Midland National and Outer Banks are virtually unmatched within the industry with regards to their responsiveness, attention to detail, and willingness to work with advisors in a collaborative manner. They are both adaptive and innovative in their constant efforts

to improve service and respond to our ever changing needs,” said Trow Trowbridge, ChFC, President, Dominion Wealth Management.

“The Market’s choppiness has reaffirmed to many advisors that alternatives to traditional static asset allocation models are very valuable, especially when combined with downside protection riders” said Elliott Shifman, President of Outer Banks Financial of Raleigh, North Carolina, the designers and distributors of the Vector Series ® Variable Annuity in a partnership with Midland National.

“The only time you’re thankful that you have fire insurance is after you have had a fire, up until that point, your premium seemed like it was a waste of money. Downside protected benefits, including living benefit and death benefit riders when combined with professional management helps in case of a market meltdown. You can drive for performance while helping protect your downside” said Shifman.

For more complete information about the Vector Series ® Variable Annuity, and to request a prospectus, please call 1-866-688-3725 or by e-mail at info@outerbanksfinancial.com.

Variable Annuities are suitable for long-term investing, such as retirement investing and are subject to market risk.

¹ All separate account investment portfolios are subject to market risk.

Please consider the funds’ investment objectives, risks, charges and expenses carefully before investing. The product prospectus and fund prospectuses contain this and other information about Midland National’s variable products including the funds’ investment objectives, risks, charges and expenses. To obtain current product and fund prospectuses, you can call or write to Midland National Annuity Division 4601 Westown Parkway, Suite 300, West Des Moines, Iowa 50266-1071, (866) 541-0918. Please read these prospectuses carefully before you invest or send any money.

The broker/dealer for Midland National’s variable products is **Sammons Securities Co.**[®], member FINRA/SIPC. **Sammons Securities Co.** is a registered broker/dealer under the Securities Exchange Act of 1934. **Sammons Securities Co.** is an indirect wholly owned subsidiary of Sammons Enterprises, Inc., of Dallas, Texas, the ultimate parent company of Midland National.

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